

CANDIDATE DATA AND DEMOGRAPHICS 2014-2016

(includes current students and alumni)

UMN Job and Internship Fair 2016

I. OVERALL SUMMARY

A: All Candidates (includes students and alumni): Number and percentage of all candidates by campus

Campus	2014		2015		2016	
	Candidates	% of All Candidates	Candidates	% of All Candidates	Candidates	% of All Candidates
Crookston	11	0.6%	25	0.5%	22	.8%
Duluth	106	5.5%	307	5.8%	314	10.9%
Morris	22	1.1%	100	1.9%	79	2.7%
Twin Cities	1775	91.8%	2,133	82.6%	2443	84.4%
None Specified	20	1.0%	18	0.7%	35	1.2%
Total	1934		2,583 (33.6% increase)		2,893 (12% increase)	

B. All Candidates: Top twenty majors of all candidates, 2016 (including all campuses)

	Number of Candidates
Undeclared	242
Economics BA	131
Communications Studies BA	96
Journalism BA	94
Business and Marketing Education BS	87
Economics BS	67

Psychology BA	64
Political Science B A	57
Human Rsrc Dev BS	47
Marketing BBA	45
Lower Division	44
Business Admin MBA	40
Pre-major	40
Computer Science BA	40
Applied Economics BS	40
Psychology BS	39
Biology BS	38
Inter-College Program BS	38
Soc of Law/Criminal/Deviance BS	37
Biology, Society, & Environment BA	36 (tie)
Retail Merchandising BS	36 (tie)

II. STUDENT PARTICIPANT DATA

A. All students: Total number and percentage of student participants by year in school

	2014		2015		2016	
Academic Level	Candidates	% of Candidates	Candidates	% of Candidates	Candidates	% of Candidates
Freshman	31	1.8%	61	2.6%	98	3.7%
Sophomore	154	9.1%	259	10.9%	306	11.6%
Junior	380	22.4%	555	23.4%	572	21.7%

Senior	893	52.6%	1,208	51.0%	1395	52.9%
Masters	55	3.2%	52	2.2%	55	2.1%
Graduate Student	152	8.9%	182	7.7%	151	5.7%
Years 1, 2, 3 (Professional)	1	0.1%	12	0.5%	7	0.3%
Non-degree	13	0.6%	23	1.0%	19	0.7%
Unknown	20	1.2%	18	0.8%	35	1.3%
Total	1699		2,370 (39.5% increase)		2,638 (11.3% increase)	

B. All Students: Number and percentage of student participants by ethnicity

Ethnicity	2014		2015		2016	
	Candidates	% of Candidates	Candidates	% of Candidates	Candidates	% of Candidates
Am. Indian	19	1.1%	40	1.7%	26	1.0%
Asian	475	28.0%	597	25.2%	716	27.1%
Black	104	6.1%	104	4.4%	146	5.5%
Hawaiian	3	0.2%	8	0.3%	3	0.1%
Hispanic	43	2.5%	68	2.9%	107	4.1%
Unknown	85	5.0%	60	2.5%	85	3.2%
White	921	54.2%	1449	61.1%	1517	57.5%
Not Reported (NS)	49	2.9%	44	1.9%	38	1.4%
Total	1699		2,370		2,638	

C. All Students: Number of international students in attendance

2014	2015	2016
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Candidates	% of Candidates	Candidates	% of Candidates	Candidates	% of Candidates
497	29.3%	507	21.4%	667	25.3%

D. All Students: Number and percentage of student participants by campus

Campus	2014		2015		2016	
	Candidates	% of Candidates	Candidates	% of Candidates	Candidates	% of Candidates
Crookston	9	0.5%	22	0.9%	17	0.6%
Duluth	83	4.9%	283	11.9%	285	10.8%
Morris	15	0.9%	92	3.9%	76	2.9%
Twin Cities	1572	92.5%	1955	82.5%	2225	84.3%
Unknown	20	1.2%	18	0.8%	35	1.3%
Total	1699		2,370		2638	

E. Twin Cities Students: Number and percentage UMTC student participants by college

College	2014		2015		2016	
	Candidates	% of Candidates	Candidates	% of Candidates	Candidates	% of Candidates
Carlson School of Management	136	8.7%	255	11.7%	186	8.4%
Center for Allied Health	0	0%	0	0.0%	2	0.1%
College of Biological Sciences	52	3.3%	123	5.6%	138	6.2%
College of Continuing Education	55	3.4%	66	3.0%	75	3.4%
College of Design	71	4.5%	56	2.6%	75	3.4%

College of Education and Human Development	137	8.7%	198	9.1%	237	10.7%
College of Food, Agricultural and Natural Resource Sciences	112	7.1%	139	6.4%	156	7.0%
College of Liberal Arts	795	50.6%	1067	49.0%	1126	50.6%
College of Science and Engineering	175	11.1%	209	9.6%	185	8.3%
College of Veterinary Medicine	0	0%	0	0.0%	1	0.04%
Graduate School	5	0.3%	4	0.2%	1	0.04%
Law School	1	0.1%	15	0.7%	7	0.3%
Medical School	0	0%	0	0.0%	1	0.04%
Multi-Grad	1	0.1%	0	0.0%	0	0.0%
Multi-Undergrad	0	0%	13	0.6%	1	0.04%
Non Degree	0	00%	2	0.1%	0	0.0%
School of Dentistry	0	0%	0	0.0%	0	0.0%
School of Public Health	21	1.3%	17	0.8%	16	0.7%
College of Pharmacy	1	0.1%	2	0.1%	0	0.0%
School of Nursing	4	0.3%	3	0.1%	1	0.04%
Humphrey School of Public Affairs	7	0.4%	9	0.4%	3	0.1%
Center for Learning Innovation (Rochester)	1	0.1%	0	0.0%	14	0.6%
Total	1572		2,178 (38.5% increase)		2,225 (2.2% increase)	

III. ALUMNI PARTICIPANT DATA

A. All Alumni: Number and percentage of alumni participants by campus

	2014		2015		2016	
Campus	Candidates	% of Candidates	Candidates	% of Candidates	Candidates	% of Candidates
Crookston	2	0.9%	3	1.4%	5	2.0%
Duluth	22	9.4%	24	11.3%	29	11.4%
Morris	8	3.4%	8	3.8%	3	1.2%
Twin Cities	203	86.4%	178	83.6%	218	85.5%
Total	235		213 (9.4% decrease)		255 (19.7% increase)	

B. All Alumni: Number and percentage of alumni participants by graduation date

	2014		2015		2016	
Degree Year (Spring, Summer, and Fall Grads)	Candidates	% of Participants	Candidates	% of Participants	Candidates	% of Participants
2016					1	0.4%
2015			2	0.9%	181	71.0%
2014	1	0.4%	143	67.1%	38	14.9%
2013	159	67.7%	25	11.7%	14	5.5%
2012	39	16.6%	10	4.7%	6	2.4%
2011	13	5.5%	7	3.3%	1	0.4%
2010	4	1.7%	26	12.2%	3	1.2%
2009 and Prior	19	8.1%	--	--	11	4.3%
Total	235		213		255	

C. All Alumni: Number and percentage of alumni participants by ethnicity

	2014	2015	2016
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Ethnicity	Candidates	% of Participants	Candidates	% of Participants	Candidates	% of Participants
American Indian	2	0.9%	3	1.4%	5	2.0%
Asian	44	18.7%	42	19.7%	81	31.8%
Black	23	9.8%	22	10.3%	19	7.5%
Hawaiian	2	0.9%	1	0.5%	0	0.0%
Hispanic	6	2.6%	7	3.3%	4	1.6%
Not Reported (NS)	7	3.0%	4	1.9%	3	1.2%
White	146	62.1%	132	62.0%	140	54.9%
Unknown	2	2.1%	2	0.9%	3	1.2%
Total	235		213		255	